

Wendall N. Chin, Director



Sun Consulting and Associates, Pacific West Division
Specialty: Organized Labor, Non-Profits, and Politics

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Wendall Chin has more than fifteen years of professional organizing, advocacy, and political experience in the environmental, community, and labor movement. His expertise is based on his experience from community organizer, lead organizer, project director and founder, executive director, and multiple board and volunteer roles. Key areas of skills include:

- Developing winning campaigns
- Conducting grassroots organizing and direct action campaigns
- Conducting successful political organizing and lobbying
- Developing an effective rap on the phone, doors, or at the work-site
- Systems of Leadership development
- Running effective political field campaigns
- Conducting stakeholder assessment
- Coalition building among labor, community, and environmental non-profits
- Key elements to effective media outreach
- Devising fundraising strategies for non-profits
- Organizational building and development

Wendall's past clients include:

- Central Labor Council of Alameda County (California), AFL-CIO
- Center for Third World Organizing (CTWO)
- Applied Research Center (ARC)
- Low-Income Families' Empowerment Through Education (LIFETIME), California

Wendall recently completed serving over 4 years at the Central Labor Council of Alameda County, AFL-CIO, where he managed and served as staff liaison to over 130 affiliated local unions and brought community stakeholders together with key unions to win local legislation that supports working families. He served as Coalition Director, as well as Political Organizer with the Labor Council, helping elect many pro-labor politicians, including Oakland Mayor Ronald V. Dellums, CA State Assemblyman and State Labor Committee Chair, Sandre Swanson, and CA State Assemblyman, Alberto Torrico. Wendall previously served as Executive Director at the Chinese Progressive Association (CPA) in SF Chinatown, where he helped start up the Workers Organizing Center during the 911 attacks. He started professional organizing in 1992, with California state wide environmental justice group, Communities for a Better Environment (CBE), where he served as Organizer, Lead Organizer, and Project Director devising campaigns to prevent toxic pollution and organize people. Wendall lives with his wife, Yvonne, in their house in Oakland, and is a graduate of Oberlin College. He will soon be a father, and enjoys playing basketball, tennis, and cheering on the Golden State Warriors.